LEO BURNETT U.S.A.

February 27, 1991

Mr. Skip Samson
TV Guide
Three Illinois Center
303 E. Wacker Drive
Chicago, IL 60601

RE: PHILIP MORRIS U.S.A
FINAL WHITE ABC AUDIT ENDING 6/30/89
TV GUIDE

Dear Skip:

As a follow-up to our letter dated October 24, 1990, we would like to hear from you by March 11th regarding the circulation shortfall credits due Philip Morris by TV Guide for twelve months ending June 30, 1989.

We look forward to hearing from you shortly.

Sincerely,

LEO BURNETT U.S.A.

Bill

William W. Harmon
Media Supervisor

WH/sle
SHARON

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Source: https://www.industrydocuments.ucsf.edu/docs/knmm0004